



Welcome!

Each year corporate partners and businesses from the Greater Seacoast area invest in our community by sponsoring the Portsmouth Symphony Orchestra's (PSO) artistic and educational activities. We are proud to count you among our strong supporters with visionary leadership, commitment to artistic excellence, and an interest in fostering community collaborations.

Outlined below please find suggested Sponsorship Levels and the accompanying Sponsorship Benefits. Please note that you may opt to sponsor the Main Stage Concert Series and/or our Special Programs. We understand that each partner serves different clientele and communities, and the PSO encourages you to contact Susanne Powers, Executive Director ([susanne.powers@portsmouthsymphony.org](mailto:susanne.powers@portsmouthsymphony.org)) to discuss how we can customize our sponsorship benefits to best meet your needs.

## MAIN STAGE CONCERT SERIES

<b>Sponsorship Benefits by Level</b>	<b>Presenting (\$10,000)</b>	<b>Ovation (\$5,000)</b>	<b>Opus (\$2,500)</b>	<b>Overture (\$1,000)</b>
Logo on the cover of 2021-2022 season virtual concert program	✓			
Recognition as Presenting Sponsor in announcements and advertisements	✓			
Opportunity to deliver welcome remarks at Main Stage concert and one VIP event	✓			
Tickets to Opening Night Dinner and Symphony Cocktails **	4	2		
Opportunity to speak at one post-concert reception	✓	✓		

\*\* The value of these items may not be fully deductible as a charitable contribution.

## 2021-22 Concert Season Sponsorship Opportunities (cont'd)

<b>Sponsorship Benefits by Level (cont.)</b>	<b>Presenting (\$10,000)</b>	<b>Ovation (\$5,000)</b>	<b>Opus (\$2,500)</b>	<b>Overture (\$1,000)</b>
Logo projection in performance hall before performances and during intermission	✓	✓		
Social media recognition	✓	✓	✓	
Color ad placement in 2021-2022 concert season virtual program book **	Full page	Full page	Half page	Quarter page
VIP tickets to your choice of performances **	30	15	6	2
Invitations to VIP events	8 guests	6 guests	4 guests	2 guests
Recognition on the PSO's website	Live Logo	Live Logo	Live Logo	Name
Recognition on all printed and digital materials	Logo	Logo	Logo	Name

\*\* The value of these items may not be fully deductible as a charitable contribution.

## 2021-22 Special Sponsorship Opportunities

### Auction sponsor

The PSO's biggest fundraiser of the year will support the region's oldest performing symphony orchestra and its array of educational and outreach programming activities. Sponsors are vital to make our auction event a success!

<b>Auction Sponsorship Benefits by Level</b>	<b>Presenting (\$2,000)</b>	<b>Performance (\$1,000)</b>	<b>Partner (\$500)</b>
Color ad placement in 2021-2022 concert season virtual program book **	Half page	Quarter page	
Invitations to VIP events	6 guests	4 guests	
Social media focus in auction promotions and on PSO website auction page	✓	✓	✓
Recognition on the main PSO website	Live Logo	Live Logo	Name
Recognition on all printed and digital materials	Logo	Logo	Name

\*\* The value of these items may not be fully deductible as a charitable contribution.

### Stringendo Youth Ensemble & Young Artist Competition

The PSO is committed to supporting and fostering the musical talents of our children and young adults. **Stringendo Youth Ensemble** is a tuition-free program offered to all students in the Greater Seacoast community. Students ages 8-18 meet weekly to take lessons, rehearse, and support each other. Two public performances a year showcase the young talent.

The PSO's highly competitive **Young Artist Competition** (now in its eighth year) gives outstanding young high-school instrumentalists the chance to perform with the orchestra during our end-of-season concert and to win a cash prize.



## 2021-22 Special Sponsorship Opportunities (cont'd)

<b>Stringendo Sponsorship Levels</b>	<b>Season (\$3,000)</b>	<b>Program (\$1,000)</b>	<b>Partner (\$500)</b>
Color ad placement in 2021-2022 concert season virtual program book**	Half page	Quarter page	
Invitations to VIP events	6 guests	4 guests	
Social media focus	✓	✓	✓
Recognition on the PSO website	Live Logo	Live Logo	Name
Recognition on all printed and digital materials	Logo	Logo	Name



**Yes! We would like to be a sponsor of the  
Portsmouth Symphony Orchestra**

Please choose one:

Sponsorship Level for **Main Stage Concert Series:** \_\_\_\_\_

Sponsorship Level for Special Programs: **Auction:** \_\_\_\_\_

**Stringendo Youth Ensemble & Young Artist Competition:** \_\_\_\_\_

Business Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

President/CEO: \_\_\_\_\_

Marketing Contact Name: \_\_\_\_\_

Marketing Contact Email: \_\_\_\_\_

**Payment Information**

A check, payable to the PSO, is enclosed in the amount of \$\_\_\_\_\_

OR

We will pay online at: <https://www.portsmouthsymphony.org/support/donate/>

**Please send completed form to:**

Susanne Powers, Executive Director, Portsmouth Symphony Orchestra | PO Box 8391  
Portsmouth NH 03802 | [susanne.powers@portsmouthsymphony.org](mailto:susanne.powers@portsmouthsymphony.org) | 603.686.8133

**Thank You for Your Support!**